



Public Works  
Transit Division  
2411 Tallevast Road  
Bradenton, FL 34243  
Phone: (941) 747-8621  
[www.mymanatee.org](http://www.mymanatee.org)

## MCAT Transit Advertising Rates

### Interior Transit Bus Advertising Rates

#### Transit Buses

Size	Monthly*	Annual*
11"x17"	\$20	\$15
11"x36"	\$25	\$20

\*Rates are charged on a per ad, per month basis. A 25% discount for purchasing ad space for the entire fixed-route fleet shall apply. Creative and production costs are the responsibility of the advertiser. Ads need to be landscape oriented and printed on .030 polystyrene or PVC material.

#### Trolley Advertising Program

The trolley advertising program is managed through the Anna Maria Island Chamber of Commerce. For additional information, please contact the Anna Maria Island Chamber at (941) 778-1541 or visit [www.annamariaislandchamber.org](http://www.annamariaislandchamber.org).

#### Getting Started

A Manatee County Advertising Agreement must be in place prior to the posting of any advertisements in MCAT transit vehicles. Conditions apply.

For detailed information e-mail Christine Chapman at [christine.chapman@mymanatee.org](mailto:christine.chapman@mymanatee.org) or call (941) 708-7439.